# Alvarez College of Business Faculty Forum

## Friday August 25, 2023 2:00PM BB 2.06.04 (University Room)

**Attending**: Thomas Thomson, Elaine Sanders, Jonathon Clark, Hamid Beladi, Harrison Liu, Karen Williams, Zhongxia Ye, Linda Shepherd, Dan Sass, Jihye Jung, Dennis Lopez, Terri Davis, , Ashwin Malshe, Arkajyoti Roy, Wenbo Wu, Manuel Sanchez, Ray Teske, Zijun Wang, Patrick Lee, Mark Leung, Nicole Beebe, Huy Le, Philip Menard, Michael McDonald, Raymond Choo, Deepa Chandrasekaran, Jennifer Yin, Glenn Dietrich, Deborah Pendarvis, Maho Sonmez, Bruce Stanfill, Fathali Firoozi, Victor Heller, Wendy Frost, Yeonjoo Park, Glenn Brown, Arkangel Cordero, Catalina Zarate, Tony Ciochetti, Daniela Sanchez, Sayed Akbari, Charles Liu, Dian Wang, Brian Wolfe, John Wald, Palani-Rajan Kadapakkam, Heather Staples, Rosa Garda-Girdy, Rob Kaufman, Joe Broschak, Kai Xu, Rodrigo Velez, Anastasia Zervou, Eunho Park, Abigail Zhang, Stephen Schwab, Tim Zhang, Tianhai Zu, Dengdeng Yu, Yinlang Zhang, Dan Karam, Yasmin Gulzar, Thomas Ervin, Andres Romero-Sanchez, Stephen He, Richard Gretz

Agenda:

1. Call to Order – Dr. Thomas Thomson called the meeting to order at 2:00 pm.
2. Review and Approval of Minutes of April 21, 2023 meeting – a motion was made and seconded to approve the minutes. The motion passed.
3. Interim Provost’s Report - Dr. Heather Shipley
4. Dr. Shipley provided a few minutes of reflection to honor Dr. Pamela Smith. Dr. Smith made major contributions to the college and university and will be greatly missed.
5. Dr. Shipley provided an overview of the past year’s accomplishments in the ACOB and thanked everyone for all we do for the college and the university.
6. It was announced that the university would be eligible for NRUF funds.
7. An overview of the university-wide new faculty was provided.
8. New university level leaders were announced.
9. New degree programs were outlined.
10. A new E-school was announced – Interdisciplinary School for Engagement in Humanities and Social Sciences within COLFA.
11. Construction will begin soon on Blanco Hall, the new student residence hall which will house about 600 students.
12. Construction on San Pedro II building downtown will start soon.
13. A newly designed Faculty Newsletter will be coming in the spring.
14. The Classroom to Career program will focus on strategies to help students meet our workforce needs and will be linked through UTSA’s “Bold Advantage” formula.
15. New Experiential Learning Maps will guide students to plan their experiential learning paths/opportunities.
16. A new campus wide initiative will focus on advancing a culture of respect and accountability.
17. The updated college evaluation guidelines were briefly discussed.
18. The current status of the Strategic Plan Refresh (2018-2028) was briefly discussed.
19. Introduction of New Faculty
20. Economics: Dr. Rodrigo Velez, Professor; Dr. Anastasia (Natassa) Zervou, Associate Professor; also, Dr. Viviana Rodriguez, Assistant Professor now has a full-time appointment in ACOB
21. Finance: Dr. Teng (Tim) Zhang, Assistant Professor
22. Information Systems & Cyber Security: Dr. Brent Bloodworth, Assistant Professor of Practice; Dr. Jimmie Flores, Associate Professor of Practice; Dr. Yasmin Gulzar, Assistant Professor of Practice; Dan Karam, Assistant Professor of Practice; Dr. Sharmila Paul, Assistant Professor of Practice; Dr. Hilal Pataci, Assistant Professor; Andres Romero-Sanchez, Assistant Professor of Practice
23. Management: Dr Joseph Broschak, Department Chair and Professor; Dr. Stephen Schwab, Assistant Professor; Dr. Pablo David Morales, Associate Professor of Practice
24. Marketing: Eunho Park, Assistant Professor; Stephen He, Assistant Professor; Matthew Flores, Senior Lecturer
25. Management Science and Statistics: Dr. Saidat Sunni, Associate Professor; Dr. Muge Yayla-Kullu, Associate Professor
26. Dean’s Report – Dr. Jonathon Halbesleben
    1. The Dean paid tribute to Dr. Pamela Smith and announced there will be a Doctoral Fellowship in her honor set up.
    2. The ACOB Strategic Plan task force will be established in September (last plan was 2019). Details forthcoming.
    3. New focus areas this year:
       * Investment in faculty
         + Goal is to add 8 T/TT faculty
         + 2 new endowed chairs: the Glenn and Ann Biggs Endowed Chair in Entrepreneurship, and the Charlie and Ann Bohl Deacon Endowed Chair
         + Reestablish previous levels of research funding for both T/TT and FTT faculty
         + Make changes in financial policies
       * Curriculum evaluation
         + Relook at CBK (currently 51 credits) – Mark Leung will lead a group to examine and make recommendations
         + Examine Assurance of Learning processes
         + Continue to develop Signature Learning Experiences
       * Building community
         + Renew our commitment to our ACOB community
         + Offer more community-based events like ACOB attendance at soccer, football games, etc.
27. Interim Associate Dean of Graduate Studies Report- Dr. Dan Sass
    1. There has been an increase in the number of applications, admittances, and enrollment across our graduate programs
    2. Graduate Admissions Rubrics/Profiles for each Master’s program will be compiled and used by:
       * Graduate Advisors - to provide information to prospective students, recruit and match students with programs based on their backgrounds
       * Faculty - to advise students
       * Students themselves
       * Graduate Admissions Committees
       * Examples: create a rubric, create a profile of top students, create an attributes chart
    3. New graduate advisor, Haley Meyer, was introduced.
28. Associate Dean of Undergraduate Studies Report – Dr. Mark Leung
    1. An overview of our undergraduate programs was provided:
       * 15 degrees: 12 BBA’s, 3 BA’s, 2 BS’s
       * 6500+ students plus 1000 in probusiness = 7500
       * 2 4+1 degrees (MACY and a new Finance degree in Fall 2024)
    2. Rosa Garza-Girdy provided an overview of services provided by the Student Success Center and reported on career development endeavors connecting students with employers
29. Election of Forum Officers for 2024 Calendar Year – Dr. Jennifer Yin – the following officers were elected:
    1. Thomas Thomson, Chair Faculty Forum
    2. Elaine Sanders, Chair Graduate Faculty Forum
    3. Yasmin Gulzar, Secretary
    4. Ray Teske, Parliamentarian
30. New Business – there was no new business.
31. Adjourn – Dr. Thomson thanked everyone for coming and participating. A motion to adjourn was made and seconded. The motion passed and the meeting was adjourned at 3:15 pm.